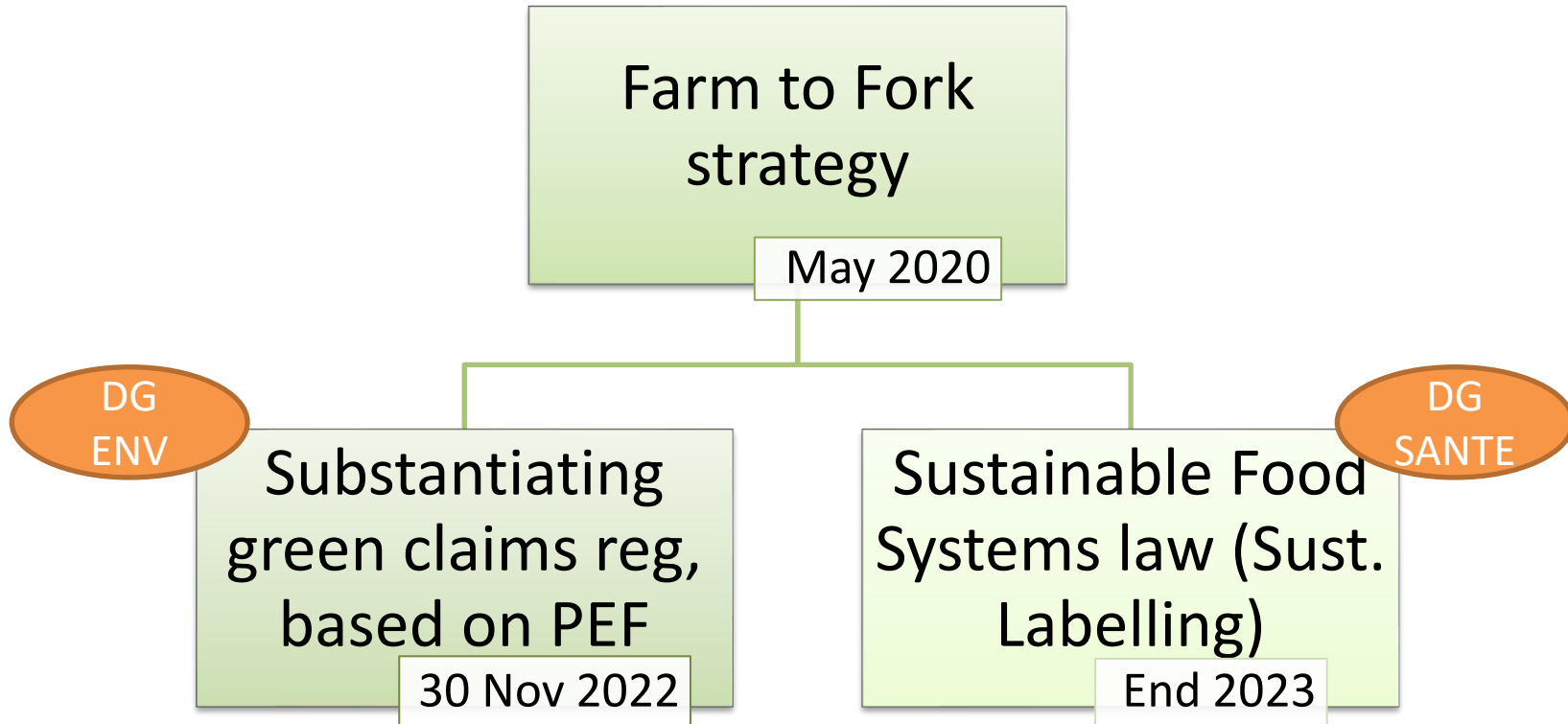




Sustainability labelling & Planet-score

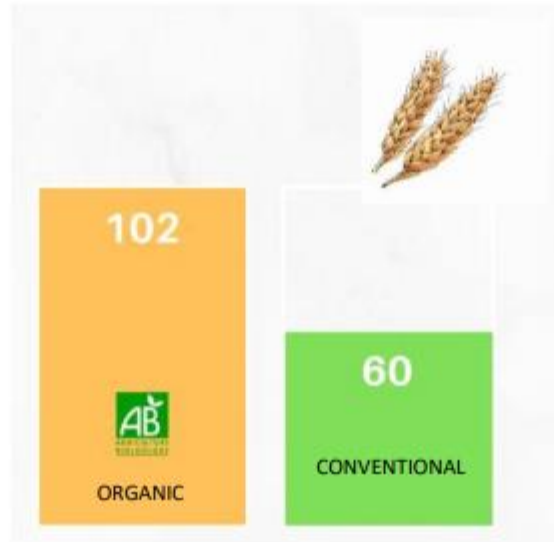
EU regulatory state of play



Green claims Regulation: what is at stake?

- IFOAM OE welcomes addressing greenwashing
- Green claims initiative could set precedent to sustainability labelling
- Calculation method behind a sustainability label is a political decision.
 - Is the signal sent through a sustainability label consistent with the diets proposed in the agri-food transition scenarios?
 - [IDDRI report](#): Life Cycle Analysis (LCA) → sustainable intensification
- Consistency in public policies & in line with F2F & biodiversity strategies
- Welcome sustainability labelling for coherent and truthful consumer information
 - Must be able to compare products within categories






























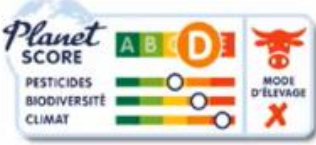





PEF scores (the lower, the better the score)



Comparison of PEF, Planet-score and Ecoscore

Least impactful

Most impactful

		Planet-Score	PEF	Eco-score		Planet-Score	PEF	Eco-score
Apples			A				A	
Tofu			A				A	
Eggs			A	 à 			A	
Cooked ham			D				D	
Chicken			B				B	
Cow cheese			B				B	
Beef			E				E	