WINN-ORGANIC

Widening INNovations for ORGANIC food

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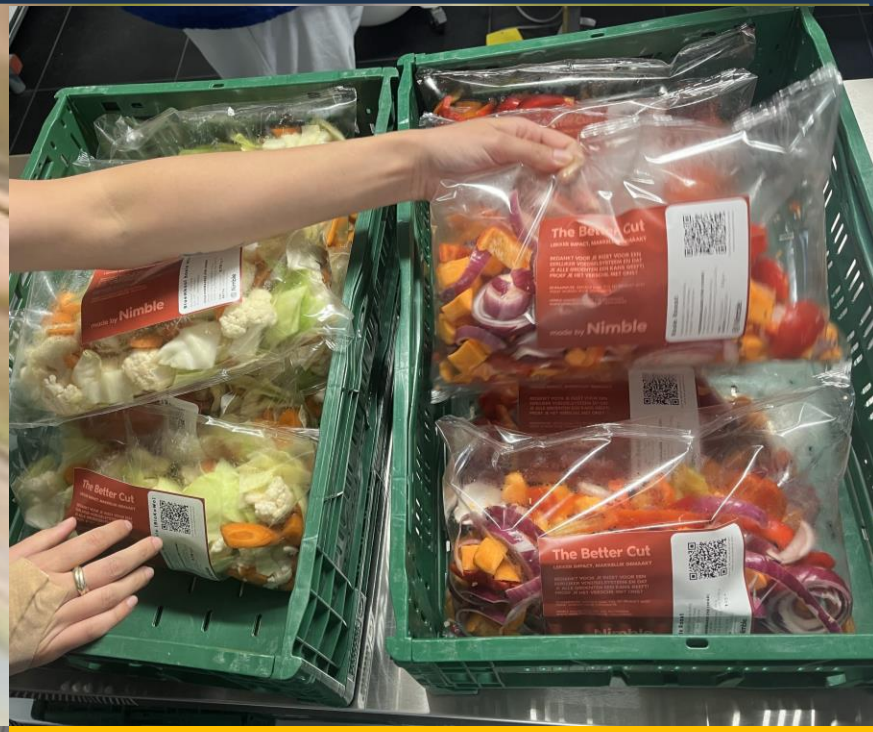
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Swiss Confederation

Federal Department of Economic Affairs, Education and Research EAER
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Why WINN-ORGANIC





OUR VISION

We bring together communities, farmers, businesses, researchers, policymakers, and the environment to drive systemic change and build community-driven organic food systems

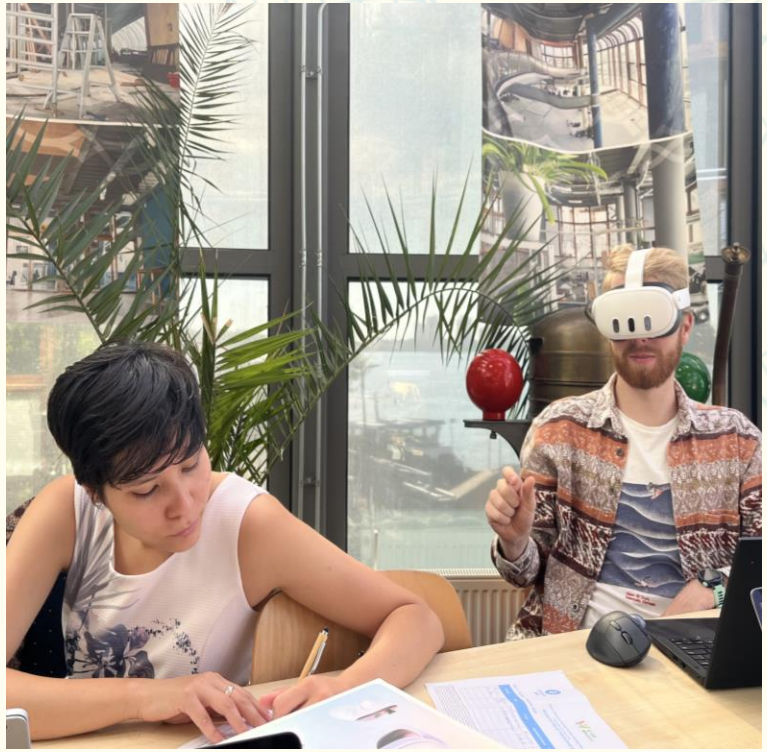
OUR MISSION

We develop an integrated innovation ecosystem through Organic Food Innovation Hubs

WHAT DO WE WANT TO ACHIEVE?





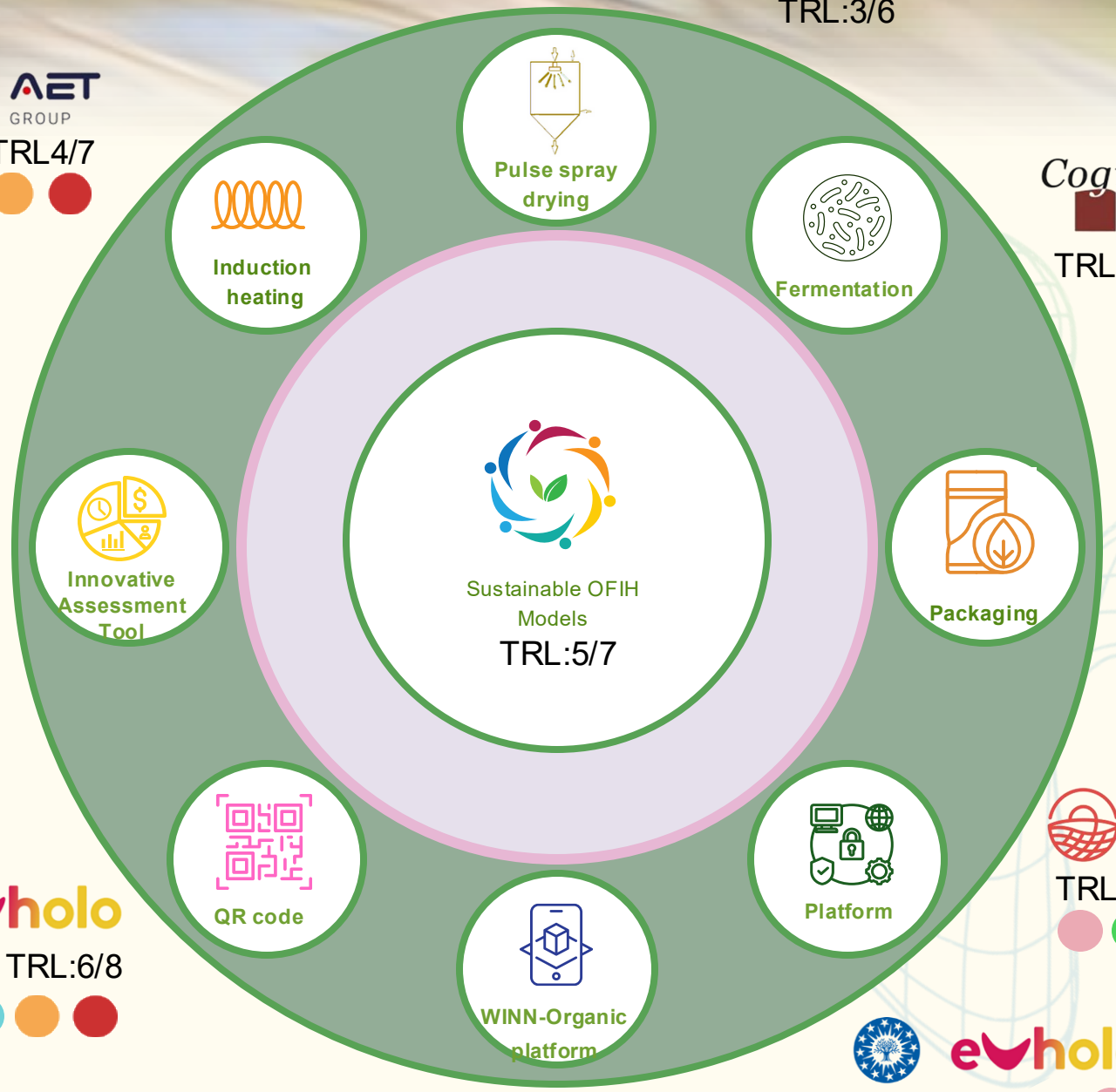


CONNECT
An open, collaborative organic innovation ecosystem

EMPOWER
Affordable, sustainable solutions tested with small producers

TRANSFORM
Learning, replication and systemic change across Europe

HOW WE INNOVATE



IRTA Institut de Recerca i Tecnologia Agroalimentàries
TRL:3/6

AET GROUP
TRL4/7

Cogiterre
TRL: 4/8

UNIVERSITÀ POLITECNICA DELLE MARCHE
TRL:5/8

VEnvirotech
TRL:3/6

OPEN FOOD NETWORK UK
TRL:5/8

evholo
TRL:6/8

Meat
Fruits
Vegetables
Dairy
Pulses

WINN ORGANIC

CIHEAM BARI

evholo
TRL:6/8

WHERE INNOVATION HAPPENS

MANY REALITIES
ONE CONNECTED ECOSYSTEM

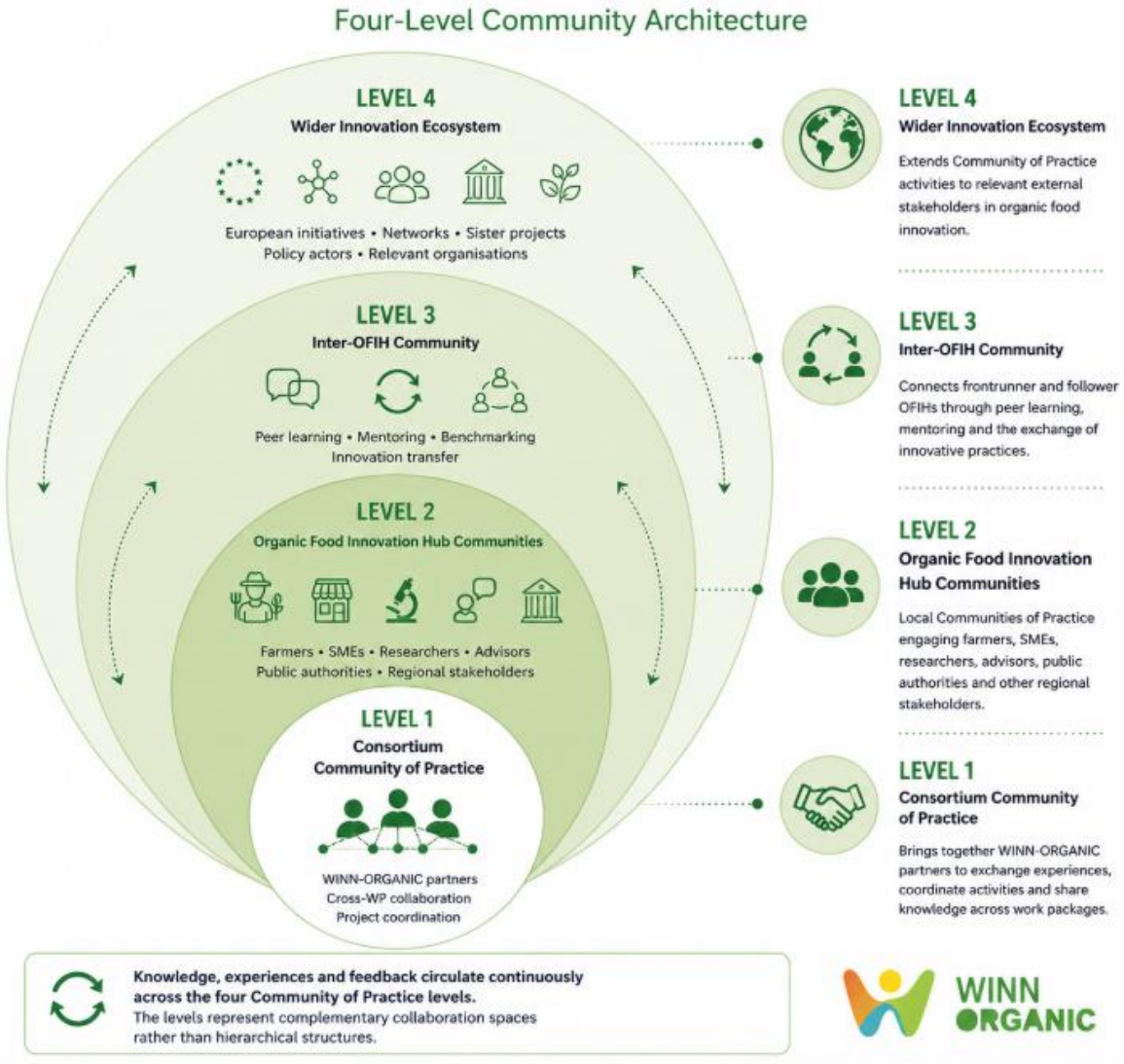
REAL PLACES

REAL SOLUTIONS

REAL ADOPTION



HOW WE CONNECT AND LEARN

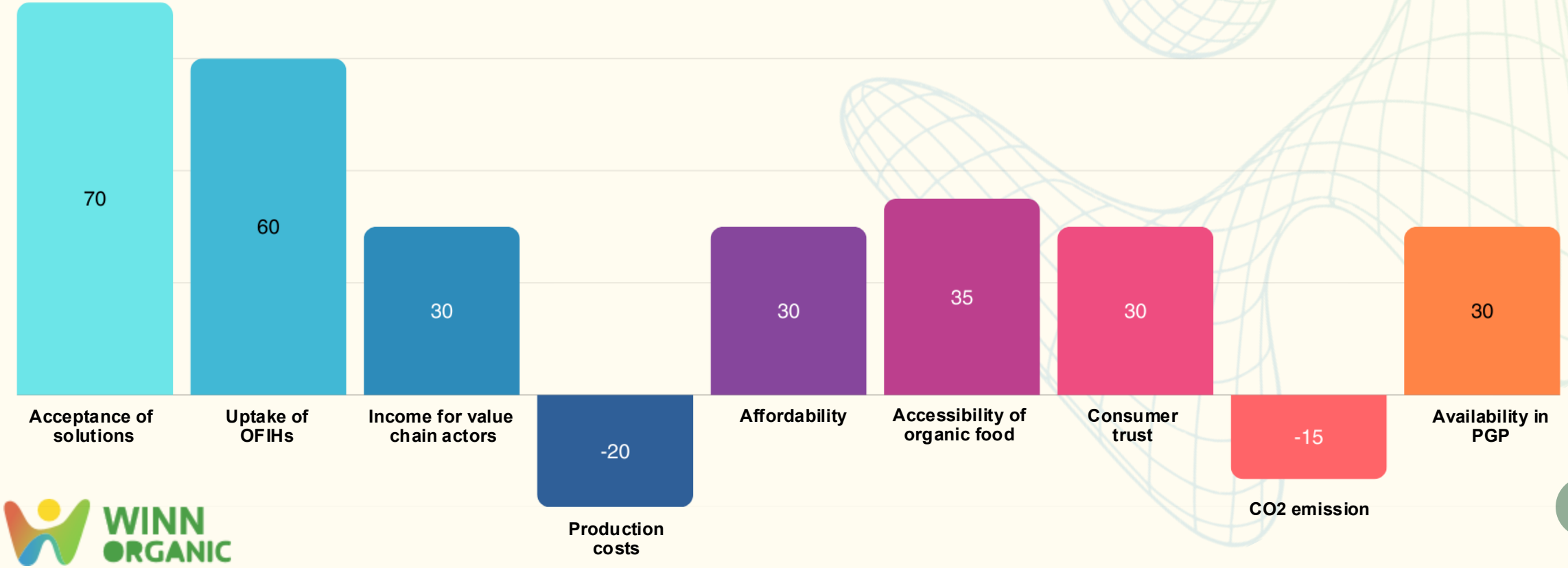


COMMUNITY OF PRACTICE CoP

FROM CONSORTIUM LEARNING TO WIDER ECOSYSTEM EXCHANGE

SCAN TO JOIN

WHY THIS MATTERS



WINN ORGANIC

MEET THE PEOPLE MAKING IT HAPPEN

OFIH VOICES



Biagio Maria Amico
Amico Bio



Gyöngyi Györéné Kis
ÖMKi



Nita van Dam & Melchior Huijts
Nimble

INNOVATION MAKER



Francisco Martinez
OFN



Raffaele Zanoli
UNIVPM



Dominga Ignomeriello
Evholo

ECOSYSTEM DESIGN AND COORDINATION



Alberto Miti
CIHEAM Bari



Ivana Cavoski
CIHEAM Bari · Coordinator

Building the WINN Ecosystem: Voices, Needs and Solutions from Organic Food Innovation Hubs

4 NOV • 10:00–10:45

VOICES
Organic Food Innovation Hubs and operators: what is happening on the ground.

NEEDS
The barriers, gaps and priorities shaping innovation in real organic food systems.

SOLUTIONS
Technology and service providers: how solutions are adapted, tested and connected to uptake.

WINN ORGANIC

TODAY WE DEBATE THE FUTURE.

TOMORROW WE DESIGN IT TOGETHER.

ORGANIC INNOVATION QUICK JAM

4 NOV • 11:00–12:00

Different perspectives

One shared challenge:

How might we make organic innovation easier to access, adopt and scale?

1 Identify a real barrier

2 Co-design a response

3 Sketch & pitch an idea

Facilitated teamwork • rapid ideation • prototypes • short pitches

DON’T JUST HEAR ABOUT INNOVATION.

HELP SHAPE IT.

JOIN US TOMORROW!!!!

4 NOVEMBER • ORGANIC HOUSE, BRUSSELS

09:15 InnOFoodLabs | 10:00 WINN-ORGANIC

11:00 ORGANIC INNOVATION QUICK JAM

12:00 PANEL DISCUSSION: POLICY & REGULATORY CONDITIONS FOR UPTAKE





WINN ORGANIC

YES, we WINN

Follow us

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Università Politecnica delle Marche · Nimble · VEnvirotech · spi Sociedade Portuguesa de Inovação · Bio-Distretto delle Lame · Mas la Coromina · IFOAM Organics Europe · Open Food Network UK · amico bio

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Staatssekretariat für Bildung, Forschung und Innovation SBFI
Département fédéral de l'économie, de la formation et de la recherche DEFR
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